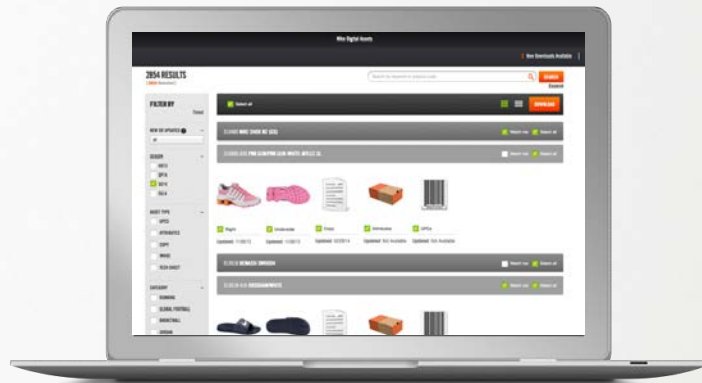
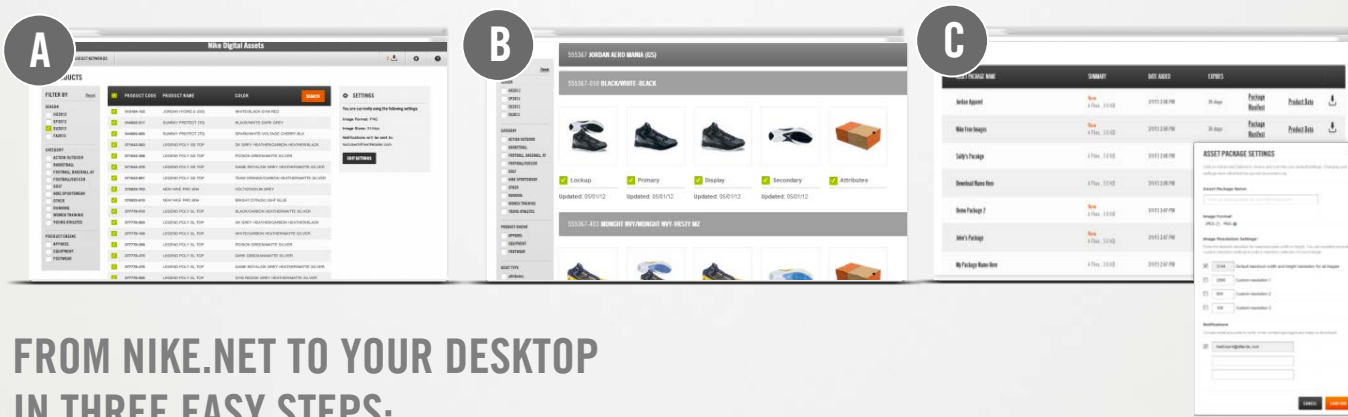




MAKING IT EASIER TO DO BUSINESS TOGETHER



ONE SOURCE, ALWAYS UP-TO-DATE: PHOTOS, UPCs, VIDEOS & COPY



FROM NIKE.NET TO YOUR DESKTOP IN THREE EASY STEPS:

- A. FIND YOUR PRODUCTS** — Click on the “Download” link in the Nike.net menu bar and select “Retailer Assets.” This will take you to the “My Products” page containing a list of all products you have ordered.
- B. FILTER AND SEARCH** — Filter products by Season, Category, Product Type, and Gender & Age. Use keywords to search by style color, product name, or color.
- C. PREVIEW & DOWNLOAD** — Select assets and click the “Download” button. Name your file and click “Confirm” to package your assets.

TIPS TO CUSTOMIZE USER SETTINGS

BASIC SETTINGS

- Don't have time to wait for the assets to download? Sign up multiple email recipients to receive automated notifications when assets are ready.
- Consistently need the same types of file formats? Modify download defaults to reflect preferred file format, image size, etc.

SUBSCRIPTION SETTINGS

- Want to know when new photos, copy, or UPCs are uploaded for specific styles? Sign up for the “Watch List Subscription Service” to find out when new assets are available.
- Want a download of all available seasonal assets? Sign up for the “Seasonal Subscription Service” to be first in line to access assets when they're ready every season.

LEARN MORE

- Watch the **DOWNLOAD Video**
- Review the **DOWNLOAD // Retailer Assets Training Manual**