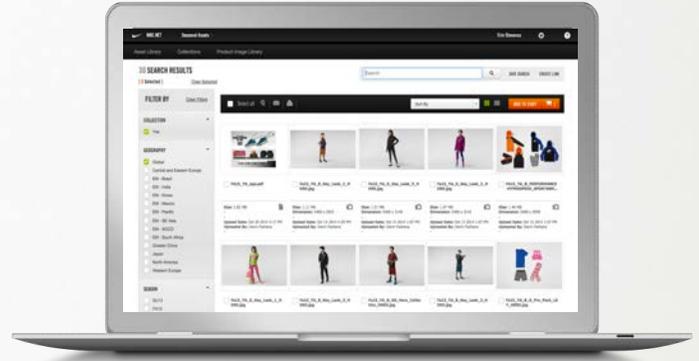




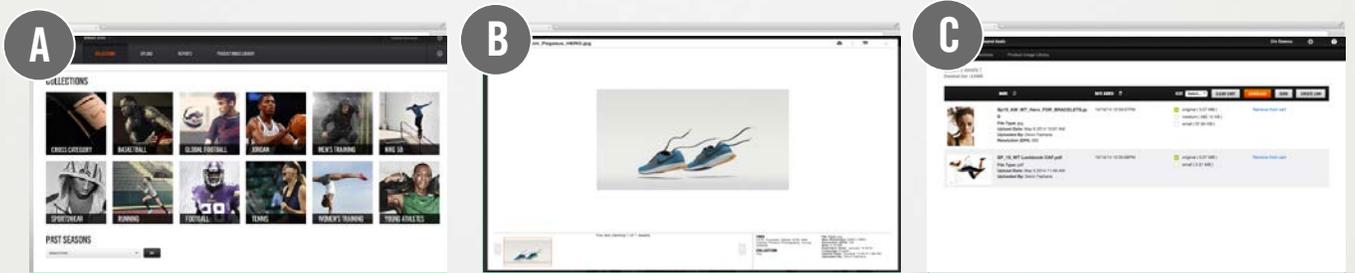
DELIVERING THE RIGHT CONTENT, AT THE RIGHT TIME



PRODUCT TECH SHEETS, KEY STORIES, VIDEOS, PRODUCT IMAGES, CATALOGUES & MORE

Preparing to sell-in new, innovative products to your accounts? Finding the digital assets that support key stories, innovative product, and seasonal styles just got easier. When time is crunched and assets are needed for sell-in – whether it's SIM, KAPM, GTM, or CSI – you now have a streamlined resource for image sourcing. DOWNLOAD//Seasonal Assets (formerly known as the DAM) is built for you.

FROM NIKE.NET TO YOUR DESKTOP IN THREE EASY STEPS:



- A. SEARCH & FILTER** — Click on a collection image to search for assets grouped by category and season. Filter assets based on geography, asset or product type, gender/age, technology, or language.
- B. PREVIEW** — Click an asset to preview. Zoom, scroll multiple pages, or add to cart directly from preview view.
- C. DOWNLOAD** — Add assets to your cart and download to your computer. Choose from three file sizes.

TIPS & TRICKS

- BROWSE:** Click on “Asset Library” in the top menu bar to view more assets; filter results by seasonality, category, and more or search using keywords or style information.
- SAVED FILTERS:** Save frequently used search filters for future use
- ALERTS:** View alerts when previously downloaded assets have been updated
- SHARE:** Email assets or create a unique link to selected assets directly from your cart

REMINDER: If retailers need images directly, please direct them to Nike.net and DOWNLOAD // Retailer Assets.

LEARN MORE

- *Watch the **DOWNLOAD Video***
- *Review the **DOWNLOAD // Seasonal Assets Training Manual***