NIKE.NET // MEASURE

Sales Information // Customer Operations Information // Point of Sale Information

CREATING **ACTIONABLE INSIGHTS THROUGH SALES ANALYTICS**

category	Perfor	mance	e Sco	reca	rd										
Foot Locke	r Inc														
ESULTS BY CATE	GORY, TOP	STYLES BY	PRODUC	T ON 1510	AS OF	3/01/2014									
Actives based on Nik	e Product Cale	ander													
	Surmar	r of Catego	ries in Re	THE											
	12	and and the		WID - 34		STD - SP14		YTD - 2014		CURRENT INVENTORY					
	German	President Division	Just Salas Lada	Var % LY Text Sales Unde	And Spics Units	Vier N.L.Y Not Soles Limite	Hart Seits Units	Ver NLY Int Sales Links	Of any Lines	417	UNES. CP1 Linter	No.		Stream	Style Com
	Not Apple				645		2,024		3.538	10	45.7				
	Summary	Probaint									45.7			Doys.	200471
	Applicable		- 00		586		1.824		3.538	0.0%	45.1		1	iters.	315122
	Hens - Bu	immary	412,518	9.95	8,048,074	15.05	10,870,498	19.85	6,864,801	4.55	11.0	18.71	1	Linders	REWER
	litero -	Poolwear Division	354,519	6.5%	2,212,962	32.7%	0.855.040	7.0%	4,912,928	1.15	11.4	(2.4)		Silens.	113420
		Appanel	122,791	15.5%	120,081	20.95	5.335.589	17.1%	1.855.707	(1.1%)	121	110		pierco .	418295
		Division		20.75	43.471	07.2%	200.865	4175					7	Largeura	814.61
		Equiprisent Diversion	4,900	23.7%	43,423	0.52	231,900	-	95.348	47.2%	117	11.5	1	United	INTE
	Horses-	Summary	82,314	10110	880,435	15.45	11110.022	(8.25)	1.814718	(8.2%)	18.4	(8.8)		Lines	201001
	stoters.	Findheatr Division	(0.808	(5.5%)	589.971	11.8%	1,685,857	(2.8%)	1.206.151	(11.45)	35.7	12.43		Mars.	319505
		Annami	12.070	110.000	87.734	10.75	411 202	21.9%	271.008	10.75	17.6	0.0		from.	MITER
		Charlenge												inen	179000
		Peoplemi Ownam	2471	(19%)	22,793	14.7%	190,185	(140%)	17.968	18:241	3.5	15.95	14	TROWN .	421111
	Doys - 94		178,807	85.05	1,942,011	72.25	7,821,792	24.15	1.414.516	22.85	0.9	14.01	-10	tronena	010101
	Drys	Pootees/ Densign	351,434	05.7%	1,089,544	17.4%	6.787.309	21.4%	3.416.158	24.8%	0.0	13.65		liters.	515790
		Apparel	8.400	12.9%	41 05.6	118.7%	225.663	25.0%	07.047	110 053				liqu	274182
		ONSIGN												Caroline	810600
		- topped			43.763	0125		112 004			11.0			Doys	343757

ONE SOURCE FOR SALES DATA BUILT FOR INTEGRATION ACROSS NIKE.NET

For the first time in Nike, Inc. history, our Sales, Customer Operations, and Point of Sale Information is aligned in one global database. The Measure applications deliver data directly from SAP to powerful and timely reporting dashboards. Together, this suite of tools present one version of truth that affects strategy throughout the sell-in process; the story this information tells will change the way we can do business.

SALES INFORMATION



For Sales Analysts & Sales Leaders**

MOVING FROM

- Disparate data sources, systems and reporting tools
- Reactive and inflexible reporting
- Labor-intensive data manipulation
- Missing or unavailable information

THE MEASURE APPLICATION SUITE

CUSTOMER OPERATIONS INFORMATION



POINT OF SALE INFORMATION*



DELIVERING TO

The MEASURE applications currently deliver powerful information through reports and dashboards. As part of Nike.net, MEASURE will be providing data to the following applications:



*Access to POS information is restricted. Additional security and compliance training required. **Account rep reporting tools coming soon.

- LEARN MORE
- Watch the MEASURE Video

EVOLVING TOWARDS

Consolidated information and

Self-service dashboards for

Accurate, up-to-date and on-

sales leaders and executives*

aligned terminology

Powerful and flexible

demand information

reporting tools

- **Review the MEASURE Training Module**
- **COMING SOON**
- Take the POS security training