

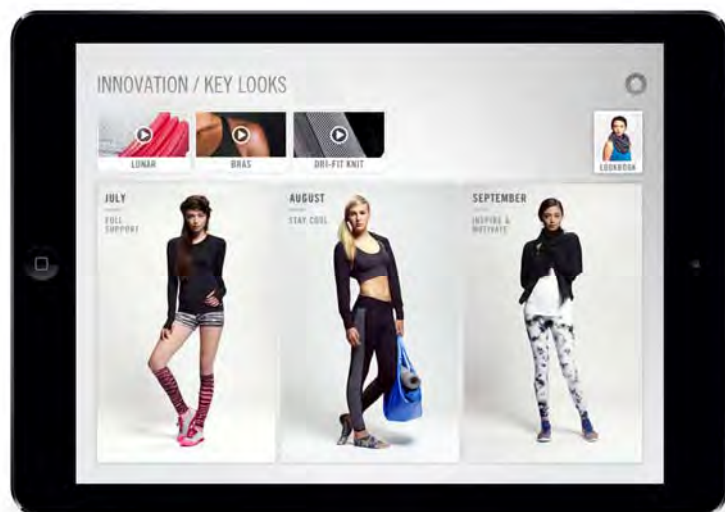
PRESENT

STRATEGIES, STORIES, FINANCIALS & ASSORTMENTS

ACCOUNT EXECUTIVE EXPERIENCE

The selling season is here and you are preparing to sell-in new, innovative products to your accounts. Learning and telling the seasonal stories just got easier, because of the new digital selling experience.

Present // Strategies, Stories, Financials & Assortments, also known as the Present Tool, is an iPad app that you can use to learn key seasonal stories and present to your accounts. This app can be used at SIM, KAPM, GTM, and CSI.



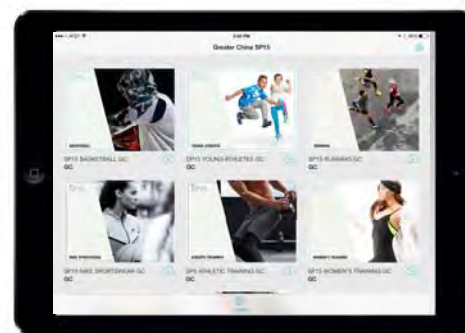
EASIER SELL-IN

Save time by accessing one app for storytelling content and seasonal assortments

CURATED CONTENT

Download a prepackaged, multimedia seasonal story for each category

OWN IT: APP FEATURES WORKING FOR YOU



Packaged Category Content

Download category apps individually.

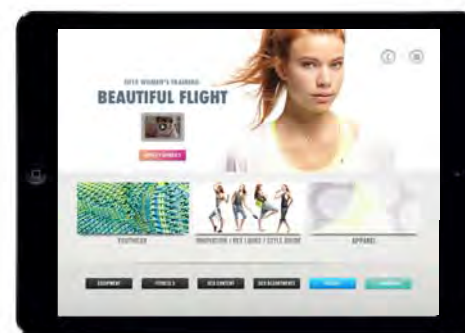
Tech sheets, videos, photos and assortments for key looks already bundled for you.



View Multimedia Assets

Use hotspots on key looks to access product details.

Videos, beauty shots, and tech sheets all available within key look pages.



Intuitive Navigation

Quick and seamless access to assortments, PowerPoint presentations, look books and more!